

Pratham Verma

Creative Head – Visual Designer

Contact

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Profile

Creative and detail-oriented **Graphic & Video Editor** with over **7 years of experience** in digital advertising, branding, and content creation. Currently heading a 13-member creative team at **Mediavox Digital**. Adept at leading end-to-end creative workflows, managing client relationships, and delivering compelling multimedia content across diverse industries including **corporate, real estate, education, and immigration**.

Experience

April 2024 –
Present

Head of Department – Graphic & Video Editing

- Leading a 14-member team of editors and designers.
- Managing content strategy, execution timelines, and client communications.
- Delivering high-impact visual campaigns for multiple industries.

March 2022 –
April 2024

Team Leader – Graphic & Video Editor

- Supervised the creative team on top-tier projects.
- Directed storytelling across branded digital and video content.

September 2019 –
March 2022

Senior Graphic & Video Editor

- Promoted for leadership and consistent creative output.
- Developed customized visual content aligned with brand goals.

October 2018 –
September 2019

Graphic & Video Editor

- Produced social media graphics, promotional videos, and branding assets.
- Participated in ideation and campaign development.

Education

March 2017 BCM Senior Secondary , Ludhiana

October 2019 Xplora Design Skool
Comprehensive Multimedia

July 2022 ITI (Industrial training institute)
Computer operator and programming assistant

Oct 2024 Higher Schooling
NIOS (National Institute of Open Schooling)

Key skills and characteristics

- Adobe Creative Suite
- Video & Graphics
- Project & Team Leadership
- Branding & Corporate Video Creation
- Creative Storytelling for Various Industries
- Problem Solving